



APPROVED MEETING MINUTES

REGULAR MEETING OF THE UXBRIDGE BIA BOARD OF MANAGEMENT

TUESDAY, April 10th 2018 6:30pm

**LOCATION: Township of Uxbridge, 51 Toronto St. S, Uxbridge
Scribes Room**

**Present: Gord Hight, Fred Bryan, Dorothy Jovkovic, Joanne
Stamatopoulos**

Regrets: Janice Munro, Joanne Richter

**Guests: Daryl Pike (Viper Marketing)
Alexa McCarthy (Woods Clothing)**

CALL TO ORDER 6:35pm

APPROVAL OF DRAFT AGENDA

- Motioned by Gord
- Seconded by Fred
- Carried

DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF - None

WELCOME – New Director Jude Antony

- Jude Antony is now an official director, he was unable to attend this meeting due to a death in the family. The Board welcomes him to our group

DELEGATIONS - Kim Gunther, Welcome Wagon Canada

- Presentation from Kim Gunther and Robyn Grove of Welcome Wagon, Uxbridge. They currently present a basket to new residences and new moms in the Uxbridge area. Resourcing these names from Community Groups, Real Estate Agents and Moms groups. The board has agreed

we can promote them to our businesses as a Member opportunity.
This is an advertising option which does have a cost to the business.

ADOPTION OF MINUTES for meeting, dated February 13th 2018

- Motioned by Fred
- Seconded by Dorothy
- Carried

DOWNTOWN REVITALIZATION

Discussion requested by Gord Highet

- Gord discussed the CIP program in place with grant money available to businesses for store improvement. Applications were to be submitted by February 28th. This was not as successful as hoped. Gord discussed the possibility of bringing back “Win this Space” using some of the CIP funds not utilized. The Board has agreed to move forward and investigate this possibility. The facilitator and Gord will research this and bring a report the BIA board.

PORTFOLIOS UPDATES

- **Banner Update**
 - **New banner report**
 - **See attached report**
 - **Thomas banner report**
 - **See attached report**
 - Facilitator to discuss the Thomas Banners with YDHR
- **Beautification**
 - **Otters update**
 - The facilitator has discussed planters with Otters which are moving forward as scheduled
- **Events**
 - **Culvert “No Trucks! Let’s Celebrate!”**
 - The facilitator had some discussion with Cathy Christoff about celebrating no trucks adding the possibility of mini events to keep traffic moving in our downtown core during Culvert construction. The board has agreed the “No Trucks! Let’s Celebrate! Is a good moto and agreed to move forward on some planning. The facilitator to provide ideas at the next board meeting.
 - **Easter Egg Hunt Report**

- **See attached report**
- **Budget updates**
 - All on track

ADMINISTRATION

- **Snow removal (Brock Street) see draft letter**
 - The board agreed to correspondence regarding snow removal with a few changes.
- **Tourism Update**
 - The facilitator reports a presentation was made to tourism by Nancy Fisher a local food enthusiast who is exploring the possibility of making September “Food Month” in Uxbridge. They are looking at the possibilities. The facilitator provided information on the BIA Event Sponsorship and indicated we would be willing to assist in any way we can. It was suggested a Corn Roast may be a good option
- **Accessibility and Business, event update, Report**
 - **See attached report**
 - The facilitator has requested adding a detailed tab on the website assisting our businesses with Compliance. The facilitator is investigating the appropriate information to include.
- **Correspondence – Event Support Poster**
 - **Cosmos – 13 Ways Doug Griffiths**
 - The facilitator has given the Cosmos the BIA sponsorship application.
 - **Chamber of Commerce Celebrity Server Night**
 - The facilitator provided information for the session
- **UXPO (Do it in Durham) event cancelled for 2018 season. Chamber to reconsider for 2019**

NEW BUSINESS

- **Director Applications – approve applications (Minutes required)**
 - **Daryl Pyke – Viper Marketing**
 - Motion to approve, Dorothy
 - Second, Gord
 - Carried
 - Alexa (Woods) McCarthy
 - Motion to approve, Dorothy

- Second, Gord
- Carried

QUESTION PERIOD – Discussion on Director absence, Joanne Stamatopolous to discuss with Joanne R and Janice if more meeting attendance is possible.

ADJOURNMENT - 8:04 pm

- Motion to adjourn, Fred
- Seconded, Gord
- Carried

Next BIA Board Meeting: May 8th 2018