



**MINUTES - REGULAR MEETING OF THE
UXBRIDGE BIA BOARD OF MANAGEMENT**

**THURSDAY JANUARY 10th 7:00 p.m.
LOCATION: SCRIBES' ROOM (UXBRIDGE MUNICIPAL OFFICES)
UXBRIDGE, ONTARIO**

**Attendance: Christina Curry (phone), Trish Bush, Alexa McCarthy, Willie Popp, Caitlin Christoff
Taillon, Hailey Weatherbee, James Drake**

Regrets: Janice Munro, Todd Snooks

- **CALL TO ORDER - 7:13pm**
- In the absence of the Board Chair and Vice Chair, the group voted for Alexa McCarthy to chair the meeting

- **APPROVAL OF DRAFT AGENDA**
Motion: James
Second: Caitlin
Approved

- **DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF - None**

- **ADOPTION OF MINUTES**
 - For regular meeting dated: December 11th, 2018
 - Motion by James, second by Caitlin > Approved

- **DELEGATIONS**
 - No delegations

- **PORTFOLIO UPDATES**
 - **BEAUTIFICATION**
 - Flower order was placed by Otter's Greenhouse once they received confirmation from the Township on their plans
 - Facilitator will obtain copy of 2018 watering tender to update for 2019
 - Facilitator and Hailey will work on updating the map for basket placement
 - Holiday banners will be replaced at end of January (make this earlier in 2020)
 - Facilitator will update banner schedule for the year with Township

- **EVENTS**

- Discussion of social media campaign for January/February to shop local
- Christmas Market planning will start in February. Christina has a few names of interested committee members

Special Discussion: RED Grant for Culvert Construction Events

- Following a meeting with the Colleen Baskin, Willie Popp and Todd Snooks the BIA board was tasked with brainstorming ideas to make use of the funds allocated by the RED Grant
- Invoices for any approved projects must be received at the Township by Feb 28th to qualify
- Brainstormed ideas included:
 - “Downtown is Open” Signs (similar to those used on Davis Dr. construction). Style similar to Uxbridge signs with space to add changing info like events, closures, etc.
 - Beautification of area using local artist and groups to paint construction walls, etc.
 - Love Lock wall on pedestrian bridge
 - Sell t-shirts with a light hearted feel
 - Passport for Shop Local contest
 - Pre-paid radio ad space to update on construction, promote events and shopping

- **FINANCE/BUDGET UPDATE**

- Facilitator was delayed in receiving December numbers from the Township (limited expenses during month)
- Report will be provided at February meeting

- **OTHER BUSINESS**

- Cannabis Retail > BIA encouraged participation in survey and attending open house. We cannot speak for our 250 members so will not provide an official position.
- Goal Planning > Deferred to February meeting
- BIA Boundaries Discussion > Deferred to February
- 2019 meeting dates > Meetings will alternate between the first Tuesday and Thursday of each month

- **ADJOURNMENT – 9:15pm**

Motion: Alexa

Second: Hailey

Next BIA Board Meeting: Tuesday February 5th, 2019